



TheSailingChannel LLC ● 519 Wilson Road Annapolis, MD 21401 ● 301-358-5262 ● www.thesailingchannel.tv

TheSailingChannel.TV Privacy Policy

Introduction

TheSailingChannel.TV (TSCtv) respects each individual's right to personal privacy. We will collect and use information through our Web site only in the ways disclosed in this statement. This statement applies solely to information collected at TSCtv's web site.

Part I. Information Collection

TSCtv collects general web stats about our web site using several professional web statistics programs and third party reporting systems. We collect personal information in the form of email addresses from our video podcast, weblog, and newsletter opt-in subscription forms. We also collect product payment information using our secure ecommerce account and secure third party ecommerce accounts that we link to. We verify the accuracy of this information through these secure payment systems.

TSCtv does not actively market to children, and we never knowingly ask a child under 13 to divulge personal information.

We do employ cookies. A cookie is a small text file that our Web server places on a user's computer hard drive to be a unique identifier. Cookies enable TSCtv to track usage patterns. Our cookies do not have an expiration date. Our cookies do not collect personally identifiable information.

Banner advertising appearing on our Web site may collect user information if the user clicks through to the ad site. Third parties collect product payment information from ecommerce links embedded in our website.

Part II. Information Usage

The information collected by TSCtv will be used for contacting our RSS feed subscribers about new and future content. Out of respect for the privacy of our users contact is always accomplished through opt-in systems that allow recipients to opt-out at any time.

RSS subscribers will receive additional announcements from us about products, services, special deals, and a newsletter.

The information we collect will be used to create customer profiles based on browsing, RSS use, or purchasing history. We will supplement information collected at our Web site with data from other sources, such as our RSS feed management service and from ecommerce systems to authorize purchases.

TheSailingChannel.TV is dedicated to cruising sailors around the world. Its productions cover the gear, the people, the boats, the skills, and the places that interest cruising sailors. TSCtv is currently seeking channel sponsors and advertisers, as well as quality sailing videos for distribution. E-mail Sailing@TheSailingChannel.Com.

We may share data with the following third parties: vendors who sell products on or through our website, shipping companies, and credit card companies. These third parties will use the information as follows: to fulfill orders, deliver orders, and process payments.

We offer links to other Web sites. Please note: When you click on links to other Web sites, we encourage you to read their privacy policies. Their standards may differ from ours.

Our Web site offers weblogs with comment capability. Please be advised that information posted in these venues becomes public knowledge.

If our policy on information collection or uses changes, we will advise you by updating this Privacy Policy document.

Part III. Access to Information

TSCtv maintains the accuracy of our payment information through our ecommerce processing systems. Users can contact us about inaccuracies they may find by email or US Post.

Part IV. Problem Resolution

If problems arise about purchases or other matters, users may contact TSCtv by email or US Post. We are committed to resolving disputes within a reasonable time frame.

Part V. Data Storage and Security

TSCtv protects user information with the following security measures: industry standard security protocols, secure servers, firewalls, SSL encryption and other technology and procedures designed to protect consumer privacy. NTT/Verio, a world leader in Internet communications that employs the full compliment of state-of-the-art security systems, hosts TheSailingChannel.TV web site.

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